



Your one-stop shop for Genetic testing

Improve your herd with genomics

Charolais Bundle

\$51+GST

- Includes:**
100K SNP Profile
Parentage
Horn / Poll Test
Myostatin
Myophosphorylase
Coat
Tenderness

Processing time approx. 5 weeks

Charolais Bundle + BVD

\$58+GST

- Includes:**
BVD
100K SNP Profile
Parentage
Horn / Poll Test
Myostatin
Myophosphorylase
Coat
Tenderness

Processing time approx. 5 weeks

Other test options available include:

100K SNP Profile

\$51+GST

- Includes:**
Parentage

Seeksire Test Parentage Only

\$28+GST

Myophosphorylase Test

\$31+GST

One team, better outcomes

Introducing the Genomics & SIL data recording Team



Dorian Garrick PhD
PBB Board Member

Professor Dorian Garrick, PhD, BAgSc(Hons), is Chief Scientist and Director at Massey University's AL Rae Centre. The AL Rae Centre is a world leader in the field of quantitative breeding, genetics and genomics working to benefit New Zealand's agricultural sector.



Pieter van As PhD
Manager Business Development – APAC Genomics

Pieter is the New Zealand Genomics Business Development Manager for Neogen's extended global R&D team. Pieter holds a PhD in Applied Biological Sciences from KU Leuven University in Belgium and has extensive experience with poultry, swine, and aquaculture breeding programs.



Megan Ellett
PBB Genomics Lead

Megan is familiar with animal recording, DNA requirements and systems (e.g. BreedPLAN) through years of working in PBB Registry. She has transitioned into a genomics role and works closely with Neogen and other service providers, as well as the Garricks (Theta) who run the TREE parent verification system.



Charlotte Hughes-Long
Livestock Consultant

Charlotte grew up on the family Dairy farm just outside of Dannevirke. She studied Agri-Science at Massey University, after graduating Charlotte moved to Australia, with her twin sister, living and working in Brisbane for two years, before moving back home to New Zealand, to be closer to family and friends.

We make building your genetic profile easy

For fast turnaround, send your DNA tests to PBB and we will take care of the rest.



1
Select animals to test



2
Order your wet TSU or Birthset



3
Tag and sample selected animals



4
Fill out order form and email to dna@pbbnz.com



5
Courier samples to PBB



6
Your parentage records and BVs are updated

PBB is the New Zealand distributor for Neogen Australasia. Visit www.pbbnz.com/dna_testing.php to download order form



PBB & Neogen prefer Allflex wet TSUs. The easy DNA sampling method which is reliable, easy to transport, user friendly, can be paired with electronic and visual tags and easy to process in the Lab.

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MSD Animal Health Intelligence

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