

## PRESIDENT'S AGM REPORT

It is with pleasure I present my President's report for 2016. It is good to be back in Feilding with a Charolais presence at Beef Expo. A big thank you to Simon Collin who has the massive job of chairing Beef Expo as well as being an exhibitor, and all other exhibitors who have made the effort to make their cattle available for presentation and sale at this event. It is a large commitment. Also a big thanks to Marcus Totman who did a good job coordinating as our breed rep. Marcus got a small taste of the work the Gwillim's have put in on our behalf over the years. Also thank you to Paul Planté our international judge from France and Fergus Templeton, who judged today.

It has been a great year to have been in beef. Weaner and prime prices are at a level not seen before and we have seen Charolais at the forefront topping sale after sale throughout the country. As a breed we continue to box above our weight and we are seeing lots of interest in Charolais.

We have been fortunate to have been involved with the Beef + Lamb NZ Genetics progeny test farms throughout the country. Charolais had a token presence in the first year with two bulls used on one farm. This year eight bulls are being used on two properties on a larger scale. The good news is that the two properties that are using Charolais never have before and it was their idea to use Charolais which means the message is slowly getting out there.

As you will be aware the two Charolais Society councils have had meetings and formulated a plan as to how the two societies could merge together. A lot of work went in and both memberships were presented with the basis on which we could work this through.

Unfortunately at the NZ Charolais Cattle Society AGM the main sticking point of the recording system could not be overcome and so we are no further ahead. It is very disappointing for all concerned and particularly for Drew Dundass, the President, who put in a lot of work. At this stage he does not think he will revisit the merger while he is President.

Drew, who spoke to us on a recent conference call, was very complimentary of the display Angela Reed and Noel and Liz Gwillim had put on during the NZCCS AGM and herd tour, including a demonstration on the value of service testing.

A big thank you to all of our hard working council and the staff at PBB as well as Liz Gwillim our Breed Coordinator. Probably none of us have as much time as we would like to dedicate to the breed, but we have a great team who are all enthusiastic and passionate breed supporters.

Thank you very much and good luck to the sellers of cattle tomorrow.  
**BRENT FISHER - PRESIDENT**

## CHAROLAIS INTERNATIONAL MEMBERSHIP

*Council is very pleased to inform you that we are now members of the Charolais International Body. Below is a letter received from them:*

### Hello Charolais Friends

The 2016 World Charolais Congress in Mexico was exceptional. The food, the hospitality, the weather, the cattle - everything made the trip a wonderful meeting for Charolais friends worldwide.

At the Congress, Charolais International held its Annual General Meeting and the delegates decided it was time to reach out and invite your Association to participate in this organization. As secretary of the organization, this is one of my mandates.

One of Charolais International focuses is the promotion of the Charolais breed worldwide. In order to assist associations with their own promotion, the next Technical Conference will feature this topic. Each participating country will have the opportunity to share what is doing in their country to promote the breed. This gives all in attendance a chance to gather new ideas and adapt them for their own use, and in turn, help the breed flourish.

At the AGM it was also decided to include Charbray Associations in Charolais International. Luis Enrique Villaseñor Gutiérrez, Mexico, was designated to chair the formulation of adding Charbray to the member associations. It will be presented at the next Charolais International Technical Conference in Mexico, near the end of May, 2017, for approval by delegates.



Charolais International will be getting a new website this year. Initially, it will be in English, but all member associations are invited to provide translations to be included. Each member will have contact information for their association and a link to their media sites (website, Facebook page, twitter, magazine). There will also be an event calendar to mark major events in countries.

Each member organization is allowed two voting delegates at the meeting, but the meetings are open for all to attend. To become a member organization, all you have to do is pay the membership fee of 77 Euros as per the attached invoice and payment instructions. If you would like to attend an event before joining, you are welcome to do so.

Mexico will be sending invitations to everyone for the upcoming Technical. It is rather unusual to have a country host a Congress and Technical back to back, but with the addition of Charbray associations, it was felt being close to South and Central America would be helpful.

The next Charolais International Congress will be held in Sweden at the end of June in 2018. If you have any questions, please feel free to contact me.

**CANDACE BY - SECRETARY • Charolais International**

# BEEF EXPO 2016 RESULTS



Champion Bull at Beef Expo was **NOUVELLE JASPER J9** and he went on to sell for \$5,000. Congratulations to Chris & Pete Mikkelsen who were also placed in the Allflex NZ Heifer competition.

**NOUVELLE LIZEL L6** was placed second in the Beef + Lamb NZ Genetics Heifer Performance class of the Allflex NZ Heifer competition and was then placed third overall. A stylish well behaved heifer shown off by our very own top Junior Handler, Lucy Collin.

Lucy Collin also had a big day in the Future Beef event, which is proving to be an outstanding event for budding and experienced young cattlepersons. Young ladies have won it two years in a row.

Lucy's results from Future Beef NZ:

- 2<sup>nd</sup> place in Senior Handlers Class
- Overall Reserve Champion Handler
- 1<sup>st</sup> place in Senior Stock Judging

Lucy's placing with Wendy Collin's Charolais/Romagnola/Brahman Cross steer

## ON HOOF:

No result (Finished in top 8 in Heavy Weight Cross bred).

## ON HOOK:

- 1<sup>st</sup> Cross bred Heavy Weight Steer on Hook
- 2<sup>nd</sup> Overall Cross Bred Heavy Weight Steer
- 1<sup>st</sup> Heavy Weight Steer on Hook
- Overall Grand Champion Steer on Hook
- The Steer was 564Kg L/W, killed out 334kg - 59.3% yield



Novuelle Lizel L6 & Lucy Collin



Champion Bull at the 2016 Beef Expo Nouvelle Jasper J9



The winning form at the 2016 Beef + Lamb NZ Future Beef NZ competition.

beef + lamb  
new zealand

fbrz  
INSPIRING INDUSTRY CAREERS

'HOOF & HOOK'

# CHAROLAIS WORLD CONGRESS MEXICO 2016

Story by Kate Jordan



In April this year I set off on an adventure to the World Charolais Congress in Mexico.

It was quite daunting knowing I would be the only New Zealander in the tour group but set off ready to embrace the opportunity to explore a totally different country with people from all over the world.

One of the most memorable parts of the tour was the incredible kindness and hospitality we experienced from everyone in Mexico. Right from the moment I flew into Guadalajara Airport I was greeted

and made to feel very welcome.

The congress began with a welcome cocktail party where I met many new people and was able to sample a few tequilas.

The following day began with an opening ceremony before heading out to a rodeo venue where we had lunch and were able to view some heifers. In the afternoon there was a Mexican Rodeo where there were many different displays of horsemanship and stockmanship. Horseback and ropes were used to control cattle and horses. There was also a very impressive display of horsemanship from young



### Cattle at La Procidencia Ranch

also incredibly interesting. We had a tour through the workshop where we saw various robots used to put the cars together then the partially completed car travels on a trolley to the next station. The most impressive part was that they make a new car every 37 seconds!

While in Aguacalientes we were also privileged to dine with the Governor.

After returning to Guadalajara the previous evening, Thursday began with a number of seminars on different aspects on Charolais and cattle breeding in general. I found a seminar on Herd Bulls and Reproductive Traits particularly interesting. We had lunch and tour at a local Research Centre. Our meals throughout the whole trip were incredible. Every mealtime had live entertainment, with singers, bands or even Mexican Dancing.

While in Guadalajara we also went to a show where Charbray cattle were exhibited. It was great to see how Charolais can have such an influence on the cattle in Mexico.

Of course a trip to Mexico wouldn't be complete without a visit to a tequila distillery. Here after another delicious meal we were able to have a tour of the plant and see how the tequila is made. The most interesting part was that the plant takes 8 years to reach maturity before it is harvested!

The final day of the tour was spent enjoying Mexican activities and traditions. There was a demonstration of how a bull fight would take place and also we were able to buy raffles and really get amongst the fun. The tour concluded with an extravagant final dinner with more live music and dancing.

I had the most wonderful time in Mexico and made many new friends. The effort that the organisers and Mexican Charolais Association put in was incredible and their hospitality and kindness made the trip an unforgettable experience with so many incredible memories.



# LIFE MEMBERSHIP NOEL & LIZ GWILLIM

## PASSION FOR THE CHAROLAIS BREED 1972-2016



KAITOKE CHAROLAIS began in 1972. Originally Noel named his stud "Sunday Farm" as at the time he worked as stock manager on Kereru Station (west of Hastings) and after working long days on the station Sunday was the only day he had left for the Stud work.

He farmed his first few Charolais animals on 10 acres up the road which he'd leased from a neighbour. To get started he swapped a Simmental cow he had hand reared for his first  $\frac{3}{4}$  bred red factor Charolais cow N103c. And of course his freisian cow Sally, was always mated to Charolais semen, and the females kept and upgraded from.

Noel was the Artificial Insemination technician for Kereru Station. Back then Kereru were experimenting with the crossbreeding of many different breeds. They were the first in the country to try all the exotics so Noel got firsthand knowledge on what breed had the best traits, a bonus in helping him decide on what breed he wanted for his own stud.

As he only had 10 acres he could only farm his stud as a hobby yet he managed to AI his few cows to some of the best early semen coming into the country e.g: Agha Khan, Clovis, JR Cadet, Fisherlea Champ, WBF Power, Crown, Canandian Meridian, SDC Trailblazer. It was as a very slow process taking five crosses using purebred bulls to get to a purebred status and ideally resulting in a female calf each time.

In 1980 Noel met Liz who at the time lived on a 30 acre lifestyle block in Waipukurau. Although they had the same interests at heart it was a big decision for Noel to leave his job at Kereru and move, cows in tow, to Marakeke just on the outskirts of Waipukurau. It was here they purchased two purebred Charolais heifers at the Lomas's "Longview Charolais" dispersal sale. The first stud bull they sold as a yearling in 1982 was "Sunday Farm Terrace" to Reg Judd of Gisborne who originally formed "Waituhi Charolais".

The Takapau freezing works had just opened so Noel got a night shift job at the works becoming the night foreman which gave him time at home during the day to tend to the stock plus catch up with a bit of sleep. Liz continued to work in town at a cafe while caring for two primary school boys and schooling her young horses for dressage. The 30 acres started to become overstocked but fortunately a block across the road came up for lease so they grabbed it.

The new block was river flat with not so great fences so the cows tended to help themselves out on the riverbank wandering upstream which happened to be next to the Waipukurau golf course. The golfers were always ringing with concerns that these big white cattle would get on the greens. The cows were just being observant, probably bewildered as to why these humans were belting little white balls around a paddock.

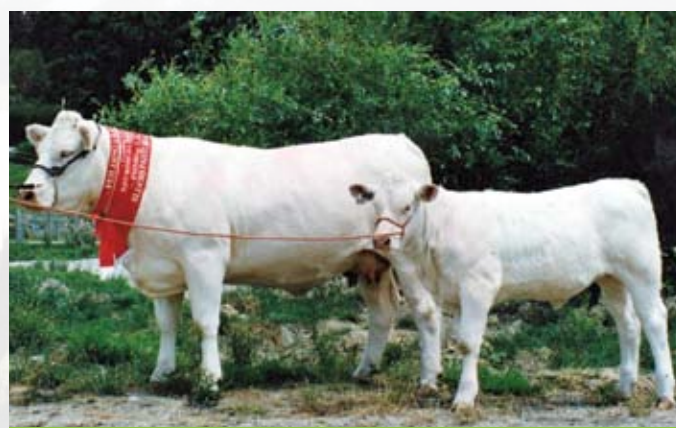
In 1983 an opportunity came up to purchase an 800 acre farm at Porangahau. Borrowing 85% finance to purchase the farm, and Liz selling her 30 acre lifestyle block as a deposit was a huge hurdle but they managed it. The commercial herd began by taking on grazers and in lieu of payment, being able to have the pick of the best cows when they left the farm. The idea was to cross Charolais bulls over these mainly Angus cows to get the heaviest and quickest growing calves to target the weaner fairs in April and to top the sales at the Waipukurau Weaner Fair, which they did frequently.

Eventually the work load increased taking up twenty four hours seven days a week. The decision was made to change the stud name from Sunday Farm to Kaitoke which was written on the gate of the Porangahau farm. At the same time the Kaitoke Partnership was formed.

One particular year the Gwillims sold their weaner steers to a fattener just outside Waipukurau who then entered one very good steer in the Beef Carcase Competition at the Pacific Freezing Works at Whakatu in HB. This 2 year old steer went on to win on the hoof then on the hook, with a carcase weight of 532kgs of export quality meat.

Herd Sire Kaitoke Fletcher F4 (a polled bull) was bred in 1990 out of one of the heifers brought from the Longview Charolais Stud. Fletcher became a long standing sire and was used for 9 years in the stud and also in the commercial herd. More artificial breeding was done mainly with the heifers. Val-End Tradition, Unlimited Ease, Pleasant Dawn Monte, HTA Tundra, Silverstream Ulverstone were a few of the low birth weight AI bulls that were used at Porangahau.

In the early days at Porangahau they first associated with breeder Rusty McIntyre who came to visit in search of a Charolais Stud bull. He bought two. They became good friends with Rusty encouraging the Gwillims to go on the show circuit. The Gwillims started showing cattle, at first transporting them by horsefloat to the HB & Waipukurau



Kaitoke Hope & calf Janelle 1994



Kaitoke General at the CHB Show 1992

shows. Teaching some strong calves to lead was no mean feat but the use of the tractor soon tested their strength.

Flushing a good cow Kaitoke Stella S3D a 15/16 (a daughter of the original N103c) and producing 33 eggs at one flush was quite incredible. Stella also produced Kaitoke Jacko J1 (a polled bull by Kaitoke Fletcher) who went on to the National sales and was sold to the Cotswold Stud. Prior to Jacko, and in 1991 they also sold Kaitoke Edwin through the National Arena.

As the show team extended a small Isuzu truck was purchased to transport the cattle. The longest trip was a 5 hour drive to the Gisborne show with Manawatu, Feilding and Dannevirke also added to the list. These were certainly busy times but they managed with the help of a casual worker who was able to take charge of home duties.

Calving was a busy time of year. Heifers were kept close by and it was a nightly ritual to check them by torchlight before bed (sometimes midnight) to make sure everything was OK. It was a nice surprise in the morning to find a healthy calf or maybe more.

Farming at Porangahau was a huge effort and very time consuming with no time for holidays. Shows were their chance to get away from the farm but these were also pretty full on and very tiring as well. However it was great to get together and chat with other members and relax slightly if nothing else. Noel also competed in the odd dog trial and took it in turns travelling with the neighbour to these events.

Whilst at Porangahau they experienced five droughts which sometimes entailed sending cows away for grazing, either by trucking long distances or ideally by finding grazing within droving distance.

Apart from Fletcher, they purchased, Pouriwai Jumbo, Waimoe Oliver, Greenwood Park Rito, Grassways Telfer, Silverstream Tasman, that were used in the stud as well. Rusty McIntyre also loaned the Gwillims Waimoe Northern Lights as a yearling when they were short of a bull for the heifers.

During the time at Porangahau, a farm down the road came up for lease. Moving out of their comfort zone they decided to take this on which gave them another 1900 acres. With a total of 2700 acres an employee was found to run the leased block. As time went by the stud increased to 100 cows, 120 Commercial cows, 4000 ewes (including 250 stud suffolk ewes with rams that were sold in December). Not to forget the 600 goats they used to eradicate thistles, the progeny from these ferals-Noel spent many hours shearing for the fibre (cashmere & Mohair)

The Gwillims formed a good clientele at Porangahau selling Charolais bulls and Suffolk Rams over the greater Hawkes Bay area. Delivering the sale bulls in their own truck was important as the bulls never got upset about a truck ride. Viewing the area the bulls were to be farmed in and meeting with clients on their own properties was also important.

After 17 years another decision was made to sell up and move to something a bit smaller- like 300 acres in the Dannevirke area. This was set up for deer (breeding hinds), but Liz wanted to keep the Charolais so a compromise was made and two members offered to share farm some of the cows and heifers. This worked out well with half the progeny returning to the Gwillims.

Not long after being in Dannevirke the Gwillims were approached by Martin & Mary Taylor about entering their sale bulls into the "Vikings Bull sale" held annually on their property 5 kms up the road. This worked out pretty well and the bulls were trucked up the road for the annual sale in June. It was here where "Kaitoke Tyrone" a polled bull by Polled Phantom (an AI sire) was sold for \$12,500 to a stud breeder at Kaitaia and "Kaitoke Vengeance" for \$12,200 to Bulls Charolais of Napier

During the time at Dannevirke their dear friend and colleague Rusty McIntyre passed away. Just before he died he had asked the Gwillims if they would like to lease his properties in Feilding. For three years



Kaitoke Jacko J1(P) at National Sales in Palmerston North 1996



The Show team - Time out at the CHB show

they travelled to Feilding three or four days a week to check on stock. Calving cows over there was very time consuming but just another chore that had to be done.

It was around this time that the Gwillims travelled to Whangarei and brought Forest View Ancestor for \$17,500 in partnership with Whananaki Coastal Charolais. This bull went on to enhance the stud to some degree, he was very structurally sound, with a great temperament and just the bull they needed.

In 2006 Charolais made a come back to the National Sale arena which was now being held at Manfield Park in Feilding under a name change of "Beef Expo".



Two of Kaitoke's first bulls to enter bulltrial

The Charolais Society decided to hold bull trials at Taihape and Noel and Liz were asked along with Stu Gilmour to oversee the bull unit. Once a month they travelled to Taihape to weigh the bulls and to generally check on them. These bulls were destined to be sold at Beef Expo.

In that time the Gwillims supported the trial every year with 2 or 3 bulls and in 7 years had 17 bulls accepted and sold at Beef Expo.



Kaitoke Extreme E48 Champion of Allbreeds 2011

"Kaitoke Extreme" E48 won the Champion Charolais then went on to win the Champion of Champions of all breeds in 2011. The following year 2012 "Kaitoke Future" F20 (P) won the Champion Charolais and the Reserve Champ of All breeds. This bull made \$17,500 and was sold to Auhi Charolais at Otorohanga. His paddock mate sold for \$15,000 and went to Southland. These two bulls were by homebred Sire Kaitoke Commodore who was noted for an excellent temperament and great constitution.

It was this year that the Gwillims sold three bulls at Beef Expo for an average of \$13,000.

In 2008 their Dannevirke farm sold to an ex dairy farmer for an irresistible offer. They were off again, this time to a rental in Kimbolton Road not far from the leases. After nine months of renting they purchased a house and 20 acres in Awahuri Road only 5 kms from the lease block.

Getting more involved with the Charolais again and being handy to Feilding they ended up agisting the Charolais Bulls for Expo from all round the country. This worked very well, as the bulls got handled by Noel's expert stockmanship. With his passion and dedication for the breed he spent many hours in the paddock every day so the bulls got used to someone being around.

"Kaitoke Corporal" C45 was another bull bred in 2007. This bull ended up going to Thailand to be used at the military based farm, along with one other bull from another Charolais stud.

The Gwillims enjoyed their 5 years in Feilding and during this time they started downsizing the herd little by little, first by having a female sale in 2009. This saw good breeding females being sold around the country to other Charolais breeders.

Selling a stud bull was a plus and to name a few were: Terrence, Octavius, Prime, Jacko, Tyrone, Vengeance, Challenge, Dynamic,



Kaitoke Future F20 (P) Reserve Allbreeds 2012

Extreme, Edition, Exclusive, Future, and Fletcher No 2.

Kaitoke Commodore now resides in his retirement at Taikorea Charolais the home of Wayne & Julie Vallender at Rongotea. His Sire was "Pinay" a french polled bull. Kaitoke Graphic remains at Te Kuiti and is being used in the Stonehenge Stud of Angela Reed.

Six remaining cows are now being share farmed at Horeoka east of Dannevirke.

Liz spent seven years on the Charolais Breeders Council as Charolais rep for the Beef Expo. She spent many hours at the PBB office, the main office for most of the breeds throughout the country, sorting out Charolais business for the Society and liaising with the staff and members.

## MESSAGE FROM THE PRESIDENT

Noel Gwillim is an extremely worthy recipient of a Life Membership to Charolais Breeders NZ. Noel's involvement with Charolais began over 40 years ago in 1972. Noel was stock manager at Kereru station and he was involved with trials with all the newly introduced breeds. Noel decided that Charolais held the greatest potential and so began his involvement with Charolais. In 1980 Noel left his job at Kereru Station, married Liz and purchased their property at Porangahau. Noel had started a Stud while at Kereru Station and from those humble beginnings built up the Kaitoke Charolais Herd to be one of the most prominent in the Country.

Those that were there to witness Noel and Liz receive the prestigious Champion of Champions at Beef Expo in 2011 for their bull Kaitoke Extreme witnessed a special occasion. Bruce Orr who presented the trophy spoke in glowing terms of the hard work and dedication that Noel and Liz had put into the Charolais breed was warmly received

by those at the Steak of Origin dinner. Kaitoke Extreme is the only Charolais to ever win this award to date.

Noel's stockmanship built up from years of working with stock is legendary. Noel's ability to quietly handle stock played a big part in the success of the Bull Trial. Noel successfully mixed bulls from all around the country and had them presented to the highest level at the Beef Expo. Noel looked after these bulls like they were his own and breeders from around the country benefitted from the way Noel looked after and presented their bulls.

As well as being successful breeders in their own right Noel and Liz have been extremely generous with their time in helping other breeders. Many have benefitted from the experiences that Noel and Liz have had. They have helped people with everything from stock selection to helping with registrations.

While this Life membership is for Noel he would be the first to acknowledge the great contribution Liz has had. They have been very much a team and a great team they have been.

### BRENT FISHER

PRESIDENT

Charolais Breeders New Zealand Inc.



Celebrating Charolais success at Beef Expo 2011

# SPECIAL MENTIONS

## CONGRATULATIONS TO:

- Simon Collin on the appointment of President of the Beef Expo committee.
- David Benson the British Charolais Society CEO was awarded the Presidency of Charolais International in recognition of his long service to the organisation, Mexico 2016.
- Sarah Collin and Jono Reed on their wedding.



## YEAR LETTER

The year letter for 2016 “M”  
born calves will be

## WELCOME TO OUR NEW MEMBERS

DREW & CAROLYN DUNDASS - Tairaroa Charolais, Ranfurly



## PBBnz OFFICE CONTACTS

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## COUNCIL NEWS

- Constitution and regulations are available for viewing on our web site.
- Changes to the online registration of calves.
- You will now need to be the owner/part owner or lease the sire of your calves.
- There will have to be a DNA profile for all Sires before calves can be registered.
- The DNA profile will be needed prior to the transfer of Bulls.
- The fee for importing Females from other society/registered database has been amended to \$25.



## CHAROLAIS COUNCIL

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**VERSATILITY  
FLEXIBILITY  
PROFITABILITY**

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