It’s hard to believe Christmas is almost upon us. It has been an extremely busy Spring for us, and weather wise it has been challenging in many parts of the country. The Beef market is looking extremely sound and demand for Charolais Bulls around the Country has been very solid. This should only continue, so I would encourage breeders to be thinking now how they are best going to prepare and market their Bulls this coming year. You only get one chance so that little bit more effort in marketing and preparing your product to the best of your ability will be rewarded.

Don’t forget to be planning on taking a trip south for the NZ Charolais Society tour. This is a great part of the world and I’m sure you will find this worthwhile. Simon Collin has been elected Co-Chairman of Beef Expo. We will expect some progress on the future direction of this event in the near future.

Have a Great Christmas!

Regards,
BRENT FISHER - PRESIDENT

A Strong line of top quality Charolais cattle were presented at the Christchurch show by the Fisher and Jordan families this year.

Judging cattle for the first time was a great experience for me, the classes all posed a real challenge due to the consistent high standard of entries throughout.

It is a excellent promotion for our great breed which is of benefit to all Charolais breeders so thank you to all the exhibitors and handlers for the time and effort you all put into preparing and showing your animals.

OBITUARIES

We have just learnt of the recent sudden death of Bruce Turner. Many of you would have known Bruce who owned “Platinum Charolais” south of Rongotea in the Manawatu.

Bruce was a member of the New Zealand Charolais Cattle Society, our condolences to his wife Jean and family.

VERSATILITY
FLEXIBILITY
PROFITABILITY
Jenny Cahill is retiring at Xmas and we wish her well for the future.

ACKNOWLEDGEMENT FROM JENNY

I took up the post of Director of EPAGSC in 2005, taking over from Dr Ian Anderson.

At this stage we had already been working with CBNZ since 2004, screening animals for myophosphorylase deficiency.

In 2009 we were approached by Performance Beef Breeders to supply them with DNA testing services, and so developed a greater relationship with the NZ beef industry, providing DNA profiles, whole herd sire traces and a wider range of gene defect screening tests.

At the end of 2014 I am retiring from the position of Director of EPAGSC. Michelle Fremaux, who has worked at the Centre for 17 years will take over as Acting Director until a permanent appointment is made. I have thoroughly enjoyed my time working with PBB on your behalf. Wishing you and your families the best for the Christmas season.

Regards,

Jenny Cahill

MANAWATU SHOW RESULTS

Simon Collin took out the Meat & Wool cup with a yearling bull “Rauriki Ice Breaker” I3 at the recent Manawatu Show. Icebreaker also won the yearling bull class and male Champion.

Rauriki Iona I1 won the yearling heifer & Champion Female with Isabelle 3rd in yearling heifer class. There were seven other heifers in this class.

Together Ice Breaker and Iona won the pair of yearlings and are both sired by SVY Freedom (Can IMP).

HAWKES BAY SHOW RESULTS

Its great to see Charolais out in the show rings, after a huge reduction of Beef cattle showing at the A & P shows. Well done to the members who are taking time out, preparing and showing their cattle.

The second cohort of calves were weaned in April 2014 at an average age of 189 days and 271 kg. Average growth rate to weaning was 1.04 kg, again with a challenging dry 2 months at the end of lactation. These calves were up on weight from the first years crop of 247kgs. A third cohort is at foot now.

The first cohort of Charolais-cross calves have been slaughtered – the heifers on 5 May 2014 (19 months) at an average carcass weight of 236 kg (they were on-track for better but those two months of dry in late autumn hit hard at Riverside farm in Masterton). The steers were processed last week, on 1st December 2014 at an average carcass weight of 339 kg.

Angus x Jersey cow with Charolais calf.

Massey also have a masters student doing a meat quality study on the carcasses of the first cohort and she is in the process of comparing various measures of meat quality and carcass yields among the steers from different cow lines and those results should be ready later next year. Watch this space!

We continue to be very impressed by these calves.

The first cohort were used in a wintering systems study in 2013, and a paper from that project will be published in the NZ Society of Animal Production Annual Conference in Dunedin in June 2015.

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NZCCS AGM & HERD TOUR 2015

As most of you would be aware the New Zealand Charolais Cattle Society are hosting their AGM and Tour in the deep South Island 2015. Anyone is invited to join in on the tour. Enclosed is the itinerary.

SOUTHLAND TOUR ITINERARY

SUNDAY 22ND MARCH 2015
- Arrive Gore (nearest airport Invercargill).
- Accommodation at Croydon Lodge.
- 6.00pm - Barbeque dinner at Helen & Ian McIntosh’s (Croydon – 10km from Gore)

MONDAY 23RD MARCH 2015
- 8.30am - Leave Croydon Lodge for Reaby Downs and view Brendon Hargest’s and Helen McIntosh’s Charolais cattle.
- Travel 10kms to Mandeville to the Croydon Aviation Heritage Centre, followed by Lunch at the Moth Restaurant.
- Travel to Knapdale and view Veronica and Hughan Love’s garden.
- Back to Croydon Lodge for Annual General Meeting, followed by Dinner at Croydon Lodge.

TUESDAY 24TH MARCH 2015
- Leave Croydon Lodge for Waikaia.
- Visit a large indoor cattle wintering complex then onto a commercial cattle and sheep farm using Charolais bulls.
- Lunch at Waikaia (Hotel), then onto Bryce McKenzie’s to view dairy farm.
- Dinner at Mainholm Lodge (Pomohaka).

WEDNESDAY 25TH MARCH 2015
- Leave Croydon Lodge for farm visits around the Tokonui area, including Fergus & Katrina Templeton’s stud.
- Dinner at The Thomas Green (Gore).

FUTURE BEEF NZ

- FBNZ Hoof and Hook is being held from the 8th-10th May 2015 at Manfeild Stadium, Feilding.
- Steers are brought to the event and judged on the “hoof” and after the event they are slaughtered and judged on the “hook”.
- The Hoof and Hook Event includes educational modules, hands on modules, steer judging, handling judging, beef bash and more.
- Participants are allocated to groups which enable them to work with people of similar age and ability.
- This year heifers are part of our Hoof and Hook event

FOR FURTHER INFORMATION PLEASE GO TO OUR WEBSITE: www.futurebeef.co.nz or contact Sharyn – E: Sharyn@pbbnz.com or P: 06 323 0865

SIL
Providing licenced bureau sheep recording services to 92,250 animals 28% contribution to SIL registry.

EXTENSION MANAGEMENT
AgInnovation, genetic sales, Future Beef NZ, technology transfer and the NZ Beef Technology workshops are all part of the PBBnz extension portfolio. Future Beef NZ is an event PBBnz is particularly proud of. It is aimed at grooming the next generation of industry stars and aims to encourage and nurture future generations in a supportive and fun environment.

ADVOCACY
PBBnz provides a unified voice for industry good development and includes the entire PBBnz family of breeds in helping ensure the best outcomes for the beef industry and future developments.

From the Team at PBBnz, have a very Merry Christmas and a safe and happy New Year.

Regards,

Caren Bailey
GENERAL MANAGER

**PIVOT**

PBBnz - WE’RE HERE FOR YOU

PBBnz is committed to leading the way in the livestock industry by providing future focused business solutions.

We pride ourselves in our commercial services and would appreciate the Charolais members supporting such services:

**PIVOT**

Our dedicated in-house design suite offers expertise in graphic design and website development and maintenance. The Pivot design team are experts in their field with more than 40 years’ experience between them. They offer services from livestock sale catalogue production to large format and digital printing, e-books and signage of all descriptions. They can provide print consultancy services, making your publication production a seamless, stress free process right through to distribution. They also have facilities to manage the distribution of electronic correspondence from your database.

While Pivot have established themselves as specialists in graphics and design work for the primary sector their expertise also extends to wedding stationery, restaurant and business branding and vehicle signage - when you work with Pivot the only limit is your imagination.

**DNA**

Providing complete livestock traceability. PBBnz provides DNA extension services including SNP testing. PBBnz’s DNA service provider currently holds 28,000 stud DNA samples in a secure manner and our clients know their intellectual property is safe and secure because they retain ownership of their samples and results. All beef DNA data is conveniently uploaded against the relevant animals in BREEDPLAN.

**TAGS**

PBBnz is a retailer of tags for all species, including sheep, deer and cattle. We are the exclusive retailer of the AngusPure and Hereford Prime tags. PBBnz can assist farmers to become NAIT compliant by 1 July 2015. They also are a retailer of the Allflex tissue sampling unit (TSU).
**CONGRATULATIONS**

Congratualtions to Marcus & Hannah Totman of the Potaka Stud, on their new & first addition... a baby girl!

**ROYAL SHOW HAWKES BAY 2015**

Hawkes Bay will be hosting the Royal Show for the next 2 years, 2015 & 2016.

It would be good to see a good turnout of Charolais cattle presented at this show. It has been many years since a Royal has been held in Hawkes Bay. So come on guys get those cattle broken in.

**FISHING IN THE NORTH**

Take a fishing trip in the North these holidays, this is how you do it. They just scoop them up off the beach !!!!

**THE CHAROLAIS COUNCIL**

**WOULD LIKE TO WISH EVERYONE**

**A VERY MERRY XMAS & HAPPY NEW YEAR**

**CHAROLAIS COUNCIL**

**PRESIDENT:**
Brent Fisher ............................ silverstream@farmside.co.nz

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**REGISTRY LIAISON & CO-ORDINATOR**
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**BREED ADMINISTRATOR**
Lindy Lawrence ........................... lindy@pbbnz.com

**FROM REGISTRY**

Reminder to get calf returns in before the end January 2015.

Calf names begin with the letter “J” for 2014 calves. For those who may need some help naming calves, there is a list of names on the Charolais Breeders NZ website.

**BULLS FOR EXPO**

At this stage it is very unlikely there will be a Charolais Bull Trial, the only other alternative is individual bulls sent prior to the event, but members are liable for their own grazing in and around Feilding.

There would need to be at least six bulls to enter the arena and must be inspected prior to entry.

If you would like to be part of Aginnovation Beef Expo please visit the Charolais website and download a Charolais Expressions of Interest form. Found under the Forms & Promotions link. Then fill it in and send it into the Charolais/PBBnz office.

**PBBnz OFFICE CONTACTS**

<table>
<thead>
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<th>EMAIL</th>
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