



# Murray Grey Newsbrief

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## President's Message

Welcome to the first newsletter of 2015

We look forward to seeing many of you at the Canterbury Breeders Herd Walk and AGM on 30th April and 1st May. A great program is being provided. Remember the online sale on the 6th of May.

Looking forward to Christchurch.

**Mervyn Mitchell**  
President

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## AUSTRALIA MURRAY GREY REPORT

2015 welcomes a buoyant Australian Beef Market, with the national cattle throughput for the first two months being steady or slightly increasing. Prices are on the rise and buyers are expecting the market to trend dearer. After a relatively slow start to the year Australian beef exports have picked up where they left off in 2014, eclipsing previous volume records for the month. The Murray Grey Beef Cattle Society has endeavoured to break into the export trade to China with proposals put forward to the Chinese delegations who visited Australia in November, with follow up continuing.

In various regions of Australia mother nature has presented challenges to producers with cyclones, bushfires, flood and drought being experienced.

Autumn bull sales have been held in Western Australia, South Australia and Victoria with very good clearances, top prices and averages that rival other breeds. These individual successes certainly elevate our breed profile, as do the continued success of Murray Grey cattle in carcass competitions.

The Murray Grey Beef Cattle Society's next major focus on breed promotion is Beef Australia 2015 in May at Rockhampton. Australia's national beef expo is held just once every three years, providing the industry and the broader community the opportunity to come together to eat, play and learn about all things beef. MGBCS will highlight to the northern markets the crossbreeding benefits of a Murray Grey sire with Bos Indicus females and the use of Greymans in their enterprises.

I can also report that The Board is currently in the process of developing a Marketing Strategy to take us forward, during a time of positive outlook for the beef industry, all which will be developed with the purpose of growing our market share.

Our updated website [www.murraygrey.com.au](http://www.murraygrey.com.au) and Facebook page has received great endorsement from the wider industry with statistics showing it to be an effective medium to promote Murray Grey success.

Gail Menegon - President  
Murray Grey Beef Cattle Society Limited

March 2015

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# AGM and Herd Walk

## Thursday 30 April and Friday 1 May 2015

Murray Grey breeders - have a new experience and come to the "Rock n Roll" capital of New Zealand; Canterbury. As well as attending the AGM we have organised a visit to three top Murray Grey studs that also have other interesting farm enterprises and two small studs whose main interest is in showing. Expression of interest to George Climo please.

### Programme

#### Thursday 30 April

**10:00am**

Ross & Jane Hayes - Halkett

#### Lunch

Halkett School Community Hall

#### Afternoon

Sarah Rodie - Amberley

#### Evening Dinner

Amberley Hotel with a guest speaker

#### Friday 1 May

**9:30am**

George and Glenda Climo; then on to Geoff and Sandra Rountree at Oxford.

#### Lunch and the AGM

The Oxford Working Mens' Club.

Guest speaker

### Farm Profiles

#### 'Newhall'

Jane and Ross Hayes

Halkett Road, RD 1,

Christchurch

Autumn calving, between 35 – 50 cows on 150 acres plus dairy grazing, growing peas for Watties

#### 'Murray Downs'

Sarah Rodie

265 Double Corner Road,

Amberley

Spring calving 200 cows on 1600 acres along with 500 stud Texel sheep plus 150 hinds and to go with all that great tasting meat a small boutique vineyard producing great Pinot Noir & Riesling wines.

#### 'Cavan Murray Greys'

Geoff and Sandra Rountree

56 Ashley Gorge Road

Oxford

Farming approximately 78 hectares, running 40 Murray Grey cows and up to 25 dairy cows for their Raw Village Milk operation. Along with this they also have a hay contracting business.

#### 'Waimak Murray Greys'

George & Glenda Climo

#### 'Sherwood'

Robin & Maureen Driver

Butchers Road,

Ohoka

Approximately 30 acres between the 2 herds where their main aim is to breed good Murray Greys as showing is their great love (having a great time at these shows is important) and also getting the public to see what great docile animals Murray Greys are.

### Accommodation

Kaiapoi on Williams, Kaiapoi.....03 327 0806

Leithfield Lodge, Leithfield .....03 314 9477

Lilybrook Motels, Rangiora.....03 313 6142

Pegasus Gateway Motels, Woodend  
.....0800 555 829

Rangiora Lodge Motel, Rangiora  
.....03 313 8796

Riverstone Motel, Rangiora  
.....03 313 1863 or 0800 778 663

Woodend Wayside Motel, Woodend  
.....03 312 7616 or 0800 366 222

#### FULL CONTACT DETAILS OF COUNCIL ARE AS FOLLOWS:

##### PRESIDENT

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##### TREASURER

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##### COUNCILLORS

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Garry Carter	308 Springfield Rd, RD 8, Whangarei	thistledu@clear.net.nz	09 432 9331
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#### ALL OTHER KEY PERSONNEL CONTACTS ARE LISTED BELOW: - PBBNZ OFFICE CONTACTS:

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